



# VISIBILITY OF EU FUNDING

Guía de normas de la utilización de logos y emblemas de los organismos gestores a la hora de presentar material de comunicación, diseminación y patentes.

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## 1. VISIBILITY OF UNION FUNDING

Emblemas de todas las instituciones y todos los órganos europeos

<http://publications.europa.eu/code/es/es-5000200.htm>

## 2. SOME GENERAL RULES

**European Commission visual identity**

[https://ec.europa.eu/info/resources-partners/european-commission-visual-identity\\_en](https://ec.europa.eu/info/resources-partners/european-commission-visual-identity_en)

**Rules for EACEA programs**

[http://eacea.ec.europa.eu/about-eacea/visual-identity\\_en](http://eacea.ec.europa.eu/about-eacea/visual-identity_en)

**Rules for H2020**

[http://ec.europa.eu/research/participants/data/ref/h2020/grants\\_manual/amga/h2020-amga\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/amga/h2020-amga_en.pdf) (See Article 27 “Visibility of EU funding”).

## 3. SPECIFIC RULES BY PROJECT

### 3.1. FRAILCLINIC

(Grant Agreement Article II.7)

Any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.) must:

- Indicate that the action received funding from the Union. Example: *“This [insert appropriate description, e.g. report, publication, conference, infrastructure, equipment, insert type of results, etc.] is part of the project ‘2013 12 08 FRAILCLINIC’ which has received funding from European Union’s Health programme (2008-2013)”*. [It is not compulsory to follow an specific wording]
- Display the EU emblem (see [link](#)). If displayed with another logo, the EU emblem must have appropriate prominence.

### 3.2. FRAILTOOLS

(Grant Agreement Article 22.1.2 and 22.1.3)

Any **communication activity** related to the action (including conferences, seminars, in information materials such as brochures, leaflets, posters, presentations, etc. in electronic form, via social media, etc.) funded by the grant must:

- Include the following text: “This *[inserts appropriate description, e.g. report, publication, conference, etc.]* is part of the project “662887 / FRAILTOOLS” which has received funding from European Union’s Health programme (2014-2020).
- Display the EU emblem (see [link](#)). If displayed with another logo, the EU emblem must have appropriate prominence.
- DISCLAIMER: “*The content of this [insert appropriate description, e.g. report, publication, conference, etc.] represents the views of the author only and his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Consumers, Health, Agriculture and Food Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may made of the information it contains*”

Any **infrastructure, equipment and major results** funded by the grant must:

- Include the following text: “This *[infrastructure, equipment, insert type of results, etc.]* is part of the project ‘662887 / FRAILTOOLS’ which has received funding from European Union’s Health programme (2014-2020)”.
- Display the EU emblem (see [link](#)). If displayed with another logo, the EU emblem must have appropriate prominence.

### 3.3. MID-FRAIL-STUDY

(Grant Agreement Article II.12.1 and Article II.30.4)

Any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.) must:

- include the following statement to indicate that said foreground was generated with the assistance of financial support from the Union: “This *[insert appropriate description, e.g. report, publication, conference, etc.]* has received funding from the European Union, Seventh Framework Programme (FP7/2007-2013) under grant agreement n<sup>o</sup> 278803”.<sup>1</sup>
- Display the EU emblem (see [link](#)). If displayed with another logo, the EU emblem must have appropriate prominence.
- DISCLAIMER: “*The content of this [insert appropriate description, e.g. report, publication, conference, etc.] represents the views of the author only and his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Consumers, Health, Agriculture and Food Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may made of the information it contains*”

Any patent applications relating to foreground funded by the grant must:

- Include the following statement to indicate that said foreground was generated with the assistance of financial support from the Union: “*The research leading to these results has received funding from the European Union, Seventh Framework Programme (FP7/2007-2013) under grant agreement n<sup>o</sup> 278803*”.<sup>2</sup>

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<sup>1</sup> This statement will have to be translated into the language of the dissemination activity. Translations in all European Union languages will be provided.

<sup>2</sup> This statement will have to be translated into the language of the dissemination activity. Translations in all European Union languages will be provided.

### 3.4. SPRINTT

(Grant agreement Article II.11.1, Article II.26.4 and Article II.26.5)

Any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.) must:

- Include the following statement to indicate that said foreground was generated with the assistance of financial support from the Union: “This *[insert appropriate description, e.g. report, publication, conference, etc.]* has received support from the Innovative Medicines Initiative Joint Undertaking under grant agreement n° 115621, resources of which are composed of financial contribution from the European Union's Seventh Framework Programme (FP7/2007-2013) and EFPIA companies' in kind contribution.<sup>3</sup>”
- Specify that the project has received support from EFPIA companies and the European Union (IMI JU) and display the IMI JU and EFPIA logos and the European emblem (see [link](#)).



1. IMI logo



1. EFPIA logo

- **DISCLAIMER:** Any publicity made by the participants in respect of the project, in whatever form and on or by whatever medium, must specify that it reflects only the author's views and that neither the IMI JU nor EFPIA nor the European Commission is liable for any use that may be made of the information contained therein.

Any patent applications relating to foreground funded by the grant must:

- Include the following statement to indicate that said foreground was generated with the assistance of financial support from the Union: “*The research leading to these results has received support from the Innovative Medicines Initiative Joint Undertaking under grant agreement n° 115621, resources of which are composed of financial contribution from the European Union's Seventh Framework Programme (FP7/2007-2013) and EFPIA companies' in kind contribution.*”<sup>4</sup>”

### 3.5. FACET<sup>5</sup>

(Framework Partnership Agreement Article 44.1.1 and Article 44.1.2 and Article 35.5)

Before engaging in a communication activity expected to have a major media impact, the KIC Partners must inform the EIT (see Article 58).

Any communication activity related to the specific action (including in electronic form, via social media, etc.) as well as any infrastructure, equipment and major results funded by the specific grants must:

- display the EIT KIC logo as adopted by the EIT;

<sup>3</sup> This statement will have to be translated into the language of the dissemination activity.

<sup>4</sup> This statement will have to be translated into the language of the dissemination activity.

<sup>5</sup> On Communication related questions you can contact your CLC/InnoStars Communication coordinator or write to: [communication@eithealth.eu](mailto:communication@eithealth.eu)

- display the EU emblem;
- follow the brand guidelines outlined in the [EIT Community Brand Book](#) as adopted by the EIT and find the [logos at Connections Webpage](#) and,
- Include the following text: *“This [dissemination activity, infrastructure, equipment, any type of results, etc] is part of an activity that has received funding from the European Institute of Innovation and Technology (EIT). This body of the European Union receives support from the European Union's Horizon 2020 research and innovation programme.”*
- When displayed together with another logo, the EIT KIC logo and the EU emblem must have appropriate prominence.
- **DISCLAIMER:** Any dissemination of results must indicate that it reflects only the author's view and that the EIT is not responsible for any use that may be made of the information it contains.

EIT Health provides:

- Internal and external dissemination of your activities and events in Connections, our website and in our Social Media channels
- Registration forms for data collection
- Templates for EIT Health certificates

Use [Connections](#) for:

- Submission of news and events for all our communication channels (website, Connections, Social Media) through the online forms in those sections
- Your activity space

### 3.6. FRAILOMIC

(Grant Agreement Article II.12.1 and Article II.30.4)

Any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.) must:

- Indicate that the action received funding from the Union. Example: *“This [insert appropriate description, e.g. report, publication, conference, etc.] has received funding from the European Union Seventh Framework Programme FP7/2007-2013 under grant agreement n<sup>o</sup> 305483”*.<sup>6</sup>
- Display the EU emblem (see [link](#)). If displayed with another logo, the EU emblem must have appropriate prominence.
- **DISCLAIMER:** *“The content of this [insert appropriate description, e.g. report, publication, conference, etc.] represents the views of the author only and his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Consumers, Health, Agriculture and Food Executive Agency or any other*

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<sup>6</sup> This statement will have to be translated into the language of the dissemination activity. Translations in all European Union languages will be provided.

i.e. In Spanish:

*Este/a [informe, publicación, conferencia] ha recibido financiación del Séptimo Programa Marco de la Unión Europea (FP7/2007- 2013) bajo el contrato de subvención con número de referencia 305483.*

body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains”

### 3.7. DECI

(Grant Agreement Articles 27.3, 28.2, 29.2, 29.4, 29.5, 38.1.2. and 38.1.3)

Any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.) and infrastructures must:

- Include the following statement to indicate that said foreground was generated with the assistance of financial support from the Union: *“This [insert appropriate description, e.g. report, publication, conference, infrastructure, etc.] has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 643588”.*
- Display the EU emblem (see [link](#)). If displayed with another logo, the EU emblem must have appropriate prominence.
- DISCLAIMER: *“The content of this [insert appropriate description, e.g. report, publication, conference, etc.] represents the views of the author only and his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Consumers, Health, Agriculture and Food Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains”*

Applications for **protection of results** (including **patent** applications) and **results that could contribute to European or international standards**, must:

- Include the following statement: *“This [insert appropriate description, e.g. patent, international standard., etc.] has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 643588”.*

### 3.8. ACANTO

(Grant Agreement Articles 27.3, 28.2, 29.2, 29.4, 29.5, 38.1.2. and 38.1.3)

Any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.) and infrastructures must:

- Include the following statement to indicate that said foreground was generated with the assistance of financial support from the Union: *“This [insert appropriate description, e.g. report, publication, conference, infrastructure, etc.] has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 643644”.*
- Display the EU emblem (see [link](#)). If displayed with another logo, the EU emblem must have appropriate prominence.
- DISCLAIMER: *“The content of this [insert appropriate description, e.g. report, publication, conference, etc.] represents the views of the author only and his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Consumers, Health, Agriculture and Food Executive Agency or any other body*

*of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains”*

Applications for **protection of results** (including **patent** applications) and **results that could contribute to European or international standards**, must:

- Include the following statement: *“This [insert appropriate description, e.g. patent, international standard., etc.] has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 643644”.*

### 3.9. ADVANTAGE

(Grant Agreement Article 22.1.2)

Any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.), infrastructures and equipment or major results must:

- Include the following statement to indicate that said foreground was generated with the assistance of financial support from the Union: *“This [insert appropriate description, e.g. report, publication, conference, infrastructure, equipment, insert type of result, etc.] is part of the project / joint action ‘724099 / ADVANTAGE’ which has received funding from the European Union’s Health Programme (2014-2020).”*
- Display the EU emblem (see [link](#)). If displayed with another logo, the EU emblem must have appropriate prominence.
- **DISCLAIMER:** *The content of this [insert appropriate description, e.g. report, publication, conference, etc.] represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Consumers, Health, Agriculture and Food Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.”*